Fridays Rewards℠ $10,000 Giveaway

Official Rules

NO PURCHASE REQUIRED TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter.

1. Eligibility: The Fridays Rewards℠ $10,000 Giveaway (the “Giveaway” or “Promotion”) is open only to legal residents of the 50 United States (and D.C.) who are 21 years of age or older at the time of entry. Employees of TGI Friday’s Inc., and its franchisees and distributors, Meredith Xcelerated Marketing Corporation, Kobie Marketing, Inc., Promotional Resources Group, Inc., and their respective parent companies, subsidiaries, affiliates and agents that are involved in this Promotion, and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible. Persons whose Fridays Rewards℠ Program membership (or, previously, their Give Me More Stripes® Program membership) has/had been terminated by TGI Friday’s Inc. for actual or suspected fraud or any other reason are also not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void in Puerto Rico, U.S. Territories and where prohibited by law.


3. Agreement to Official Rules: By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the
decisions of the Sponsor and its agencies (including Judging Agency), which are final and binding in all matters related to the Promotion. Winning the prize is contingent upon fulfilling all requirements set forth herein.

4. Promotion Period: The Promotion begins on September 6, 2016 at 12:01 a.m. Eastern Time (“ET”) and ends on October 16, 2016 at 11:59 p.m. ET (the "Promotion Period"). But, see Rule 6 below for additional information regarding the entry period for persons entering without purchase.

5. How to Enter: Fridays Rewards℠ Program members will receive one (1) Giveaway Entry for:

(a) Becoming a Fridays Rewards℠ member. A purchase or payment is not required. For the avoidance of doubt, persons who were previously Give Me More Stripes® members in good standing are automatically enrolled in the Fridays Rewards℠ Program.) You can join Fridays Rewards℠ as a Qualified New Member via any of the following methods for enrollment: Fridays℠ Mobile App, Text “JOIN” or the TGI Fridays℠ restaurant store number to 698443, at any TGI Fridays℠ restaurant using the tear pad enrollment form, the www.tgifridays.com website, QR code that links to the www.tgifridays.com website or via an online banner advertisement promoting joining the Fridays Rewards℠ Program. A Qualified New Member enrollment requires that the email address and phone number used for sign-up are unique and are not currently associated with another Fridays Rewards℠ account on file.

(b) Purchasing any food item (with or without accompanying beverage) during a visit to any participating TGI Fridays℠ restaurant during the Promotion Period if the Fridays Rewards℠ account number or phone
number used by member to join the Fridays Rewards℠ Program (or, previously to join the Give Me More Stripes® Program) is provided during the transaction;

(c) Making a Fridays Rewards℠ Self Credit request during the Promotion Period for the purchase of food items (with or without accompanying beverage) also made during the Promotion Period when visiting any participating TGI Fridays℠ restaurant. Any Self Credit request(s) made October 17, 2016 or later for food purchase(s) occurring September 6, 2016 through October 16, 2016 will not result in Giveaway Entry/Entries. Any Self Credit request(s) made during the Promotion Period for food purchase(s) made before September 6, 2016 or after October 16, 2016 will not result in Giveaway Entry/Entries;

(d) Starting September 22, 2016, using the Fridays℠ Mobile Pay mobile payment method to pay for the purchase of any food item (with or without accompanying beverage) made during a visit to a participating TGI Fridays℠ restaurant during the Promotion Period if the Fridays Rewards℠ account number or phone number used by member to join the Fridays Rewards℠ Program (or, previously to join the Give Me More Stripes® Program) is provided during the transaction;

(e) Making a food item purchase (with or without accompanying beverage) via Fridays℠ Online Order at [www.tgifridays.com](http://www.tgifridays.com) or via the Fridays℠ Mobile App; email address provided with Online Order and the email address on the Fridays Rewards℠ account must be the same in order to receive Giveaway Entry;

(f) Making a TGI Fridays℠ food purchase (whether made in-restaurant, via Self Credit, Online Order or Mobile Pay payment method [after September 22, 2016]) at a participating TGI Fridays℠ restaurant
that occurs on a Friday during the Promotion Period [i.e., September 9, 16, 23, 30; October 7, 14] (For the avoidance of doubt, the Giveaway Entry received via this entry method is IN ADDITION TO the Giveaway Entry received by making a TGI FridaysSM food purchase via another entry method as set forth above);

(g) Referring a friend to join the Fridays RewardsSM Program, using the provided website link to add the friend’s email address. For each friend referred, an email will be sent by Fridays RewardsSM to the friend(s) using valid email address(es) provided by the referring Member. If the friend(s) join(s) as a new Fridays RewardsSM Member using the original email address(es) in the referral form during the Promotion Period, then the referring Member will receive one [1] Giveaway Entry for every referred friend who enrolls in the Fridays RewardsSM program during the Promotion Period. Up to ten (10) Giveaway Entries in total for confirmed New Member Referrals.

(h) Providing your user name for your public account on Instagram, Twitter or Facebook along with an identifiable Fridays RewardsSM Account Phone Number to Sponsor at http://fridays10kgiveaway.com/. Only one [1] Giveaway Entry for Instagram, one [1] Giveaway Entry for Twitter and one [1] Giveaway Entry for Facebook via this method, regardless of the number of Instagram/Twitter/Facebook accounts a member may have. Email address associated with Instagram/Twitter/Facebook user name must be the same as email address included in member’s Fridays RewardsSM account to result in receipt of Giveaway Entry/Entries.

(i) After providing user name for Instagram and/or Twitter as per entry method (h) above, using the hashtag #FRIDAYS10Kgiveaway on Instagram and Twitter; member will receive one (1) Giveaway
Entry per day for using the hashtag #FRIDAYS10KGIVEAWAY on Instagram and one (1) Giveaway Entry per day for using the hashtag #FRIDAYS10KGIVEAWAY on Twitter. (For the avoidance of doubt, Giveaway Entry/Entries received via this entry method is/are IN ADDITION TO Giveaway Entry/Entries received via entry method (h).) [USE OF THE HASHTAG ON FACEBOOK WILL NOT RESULT IN RECEIPT OF GIVEAWAY ENTRIES, HOWEVER.]

MEMBERSHIP IN THE FRIDAYS REWARDS℠ PROGRAM IS REQUIRED IN ORDER TO ENTER THE GIVEAWAY WITHOUT PURCHASE AS PER RULE 6 BELOW.

Should Sponsor acknowledge receipt of an entry, such acknowledgement does not constitute any representation of eligibility of the entry or that the entry in question has been selected as the potential Grand Prize winner in the Giveaway; for winner selection procedure, see Rule 8 below. Additional conditions apply to the above-indicated methods of receiving Giveaway Entries; see Rule 7 below.

Message and data rates apply if you use your mobile phone for Giveaway Entry, including but not limited to by joining the Fridays Rewards℠ Program by sending a text message and using the Fridays℠ Mobile App to join the Fridays Rewards℠ Program and/or to make a food item purchase. You may be charged by your wireless carrier for participating in the Giveaway via mobile phone. Be sure to check your wireless carrier's pricing plan before participating via mobile phone. (For the avoidance of doubt, for Giveaway Entry received for using Fridays℠ Mobile Pay mobile payment method or by making a food purchase via
the Fridays℠ Mobile App, such fees are IN ADDITION TO the cost of the food item purchased.) Not all mobile phones offer wireless Internet access; and, wireless Internet access may not be available in all areas.

6. TO ENTER WITHOUT PURCHASE: Legibly hand print your name, Fridays Rewards℠ account number, address (including zip code), daytime telephone number (including area code), age and email address (REQUIRED) on a 3” x 5” card and mail in a business-size envelope to FRIDAYS REWARDS℠ GIVEAWAY ENTRY, P.O. BOX 546, TENAFLY, NJ 07670, to be postmarked no earlier than August 29, 2016 but no later than October 17, 2016 for receipt no later than October 21, 2016. Each valid 3” x 5” card will result in receipt of one (1) Giveaway Entry. One 3” x 5” card per outer mailing envelope. No copies, mechanical reproductions or metered mail accepted. Proof of mailing does not constitute proof of delivery or proof of entry. Receipt of 3” x 5” cards will not be acknowledged. Once submitted, 3” x 5” cards become the sole property of Sponsor and will not be returned.

7. Conditions on Entry:

(a) In General. Maximum of six (6) Giveaway Entries regardless of entry method per person per day. Sponsor may – but is not obligated to – post a tally of the number of Giveaway Entries a person has accumulated; if posted, such tally is provided for reference purposes only and may be updated or modified by Sponsor and its agencies without liability of any kind. Entrants are encouraged to independently keep track of the number of Giveaway Entries they have accumulated. The following additional conditions apply depending upon specific method(s) used to enter the Giveaway.
(b) **Restaurant Participation.** Giveaway Entries for food purchases are only available at participating U.S. TGI Fridays℠ Restaurant locations.

(c) **Purchase at any participating TGI Fridays℠ Restaurant.** If Fridays Rewards℠ Program account number or phone number used by Member to join the Fridays Rewards℠ Program (or, previously to join the Give Me More Stripes® Program) is not provided at time of food purchase, Member will not receive Giveaway Entry for such food purchase. (But, Member may still receive a Giveaway Entry for such food purchase via Self Credit Request: entry method [c]).

(d) **Purchase tracked by Self Credit Request.** If Self Credit Request is not valid due to inaccurate or incomplete Fridays Rewards℠ Code (whether scanned or input manually), other submitted purchase-related data being inaccurate/incomplete, or is rejected by Sponsor in its sole discretion as being fraudulent, Member will not receive Giveaway Entry for food purchase.

(e) **Purchase made by Online Order or Mobile Pay.** If Fridays Rewards℠ Program email address or phone number used in Online Order or Fridays℠ Mobile Pay transaction are not the same as the email address or phone number used by the Member to join the Fridays Rewards℠ program, Member will not receive Giveaway Entry for food purchase.

(f) **Referral of a Member to the Fridays Rewards℠ Program.** Giveaway Entry will only be received if referred person completes the enrollment procedure and becomes a new member of the Fridays Rewards℠ Program during the Promotion Period. You are cautioned to only refer persons who are eligible to participate in the Fridays Rewards℠ Program; generally, persons who are legal
residents of the 50 United States (and D.C.) and who are 21 years of age or older. Be sure to review the Terms and Conditions of the Fridays Rewards℠ Program at [www.tgifridays.com/rewards/info/tos](http://www.tgifridays.com/rewards/info/tos) before making any referral. In addition, you should only refer persons who you believe are interested in the Fridays Rewards℠ Program and who are not already Program members (or who were not previously members of the Give Me More Stripes® Program). To be eligible for possible Giveaway Entry, referral must be made using the provided website link. Do NOT modify or alter the website link (except for inserting your friend’s email address where required). A given friend should only be referred once. In the event of dispute as to the person responsible for a referral resulting in a new member to the Fridays Rewards℠ Program, Sponsor will furnish a Giveaway Entry to the person whom it determines in its sole discretion is responsible for making such referral.

(g) **Use of #FRIDAYS10KGIVEAWAY hashtag.** Content accompanying use of the #FRIDAYS10KGIVEAWAY hashtag (be it a statement or photo) must be solely the original work of entrant. Do NOT re-post/re-gram/re-tweet content posted by another person; posted content also cannot be in the form of a private message. Posting of content will only result in receipt of Giveaway Entry/Entries if Member provided his/her Instagram and/or Twitter user name to Sponsor as per entry method (h) PRIOR TO posting content. Posting of content will not result in Giveaway Entry if Sponsor and its agencies determine in their sole discretion that such content violates the rights of a third party; or is inappropriate for publication, offensive or obscene (“content requirements”). In addition, posted content will not
result in Giveaway Entry if the #FRIDAYS10KGIVEAWAY hashtag is incorrect or has been omitted. If Sponsor and its agencies deem posted content to be invalid, Sponsor and its agencies may provide prospective entrant with an opportunity to modify the posted content to address the concern(s) and re-submit same. But, Sponsor and its agencies are in no way obligated to provide such an opportunity and the failure to provide such opportunity will not result in any liability to Sponsor and/or its agencies. Notwithstanding the foregoing, if Sponsor and its agencies deem posted content to be an egregious violation of the preceding content requirements, the person submitting same may be disqualified from participating in this Giveaway altogether and perhaps future Fridays℠ contests/sweepstakes/promotions and Sponsor expressly reserves the right to pursue other actions so as to fully protect its rights under applicable law. To receive more than one (1) Giveaway Entry by posting content, the same content cannot be posted more than once (on Instagram and/or Twitter); rather, each posting of content must be different than posting(s) previously made by such person. POSTED CONTENT REFLECTS SOLELY THE OPINIONS OF CONSUMERS, NOT THOSE OF SPONSOR. SPONSOR ALSO EXPRESSLY DISCLAIMS ANY AND ALL LIABILITY IN CONJUNCTION WITH FILTERING OR MONITORING POSTED CONTENT. **Grant of Rights.** Subject only to any rights retained by Instagram or Twitter in the posted content, entrant grants to Sponsor and its designees the **non-exclusive**, irrevocable, perpetual, worldwide, royalty-free, transferable, sublicenseable right and license to use, perform, exhibit, reproduce and/or otherwise exploit the content he/she posted in any manner and in any and all distribution channels,
venues or media now known or hereafter devised, without further notice or any compensation to Entrant. Entrant waives any "Moral Right of Authors" (Droit Moral) in the posted content. Entrant further agrees, upon Sponsor's request and without compensation, to sign any and all necessary and appropriate documents so as to effect, perfect or record such grant of license rights. Entrant further expressly acknowledges that Sponsor has wide access to ideas, stories, designs and other literary/artistic materials submitted to it from outside sources or being developed by its own employees and that such ideas/stories/designs/literary/artistic materials may be competitive with, similar to (or even identical to) Entrant's posted content and that Sponsor shall have no liability to Entrant or any third party in conjunction therewith.

8. Winner Selection: The winner will be selected via random drawing, to be conducted by Judging Agency on or about October 26, 2016. Potential winner must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Judging Agency is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of the potential winner are final and binding in all respects. The drawing will consist of all eligible Giveaway Entries received during the Promotion Period.

9. Winner Notification/Verification: Potential winner may be notified by email, telephone and/or postal mail (the exact method[s] of notification are at the sole discretion of Judging Agency) and will be required to sign and return to Judging Agency an Affidavit of Eligibility, Liability and Publicity Release [where lawful] ("Affidavit") in order to claim the prize. Judging Agency must receive potential prize winner’s Affidavit within five (5) days
(calculated from date indicated on winner notification materials) in order for the winner to claim the prize. After receipt of Affidavit and verification of his/her eligibility and compliance with these Official Rules by Sponsor/Judging Agency, winner will receive the prize via mail. If potential winner cannot be contacted, or fails to timely sign and return the Affidavit, he/she forfeits the prize without compensation of any kind. In the event that the potential winner is disqualified for any reason, Judging Agency will award the prize to an alternate winner from among all remaining eligible entries received.

10. Giveaway Prize/Prize Restrictions/Odds of Winning:

One (1) Grand Prize is available to be won in the Giveaway. The Grand Prize is $10,000, to be awarded as a check. All unspecified expenses are winner’s sole responsibility. All taxes on prize are winner’s sole responsibility and Grand Prize winner will be issued a 1099 Tax Form reflecting the value of the prize won. Prize cannot be transferred without the express written consent of Sponsor, which may be granted or withheld in its sole discretion. No prize substitution is allowed.

Odds of winning the Grand Prize depend on the total number of eligible entries received during the Promotion Period.

11. Publicity: Participation in the Promotion constitutes entrant’s consent for Sponsor and its designees to use entrant’s name, statements, likeness, photograph and state of residence for promotional purposes in any media without consideration or notice, unless prohibited by law.
12. **General Conditions:** Sponsor and its agencies are not responsible for entries/attempted entries/3” x 5” cards that are lost, late, illegible/garbled, corrupted, misdirected, defective, inaccessible, compromised, incomplete, damaged or delayed or postage-due; and, all of the preceding are void. In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but, not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules (as determined by Sponsor in its sole discretion); or (b) cancel the Promotion and award the prize in a random drawing from among all eligible entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The preceding includes but is not limited to fraudulent Self Credit Requests as well as an individual’s violation of these Official Rules in referring friends to the Fridays RewardsSM Program. The Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. **Release and Limitations of Liability:** By participating, entrants agree to release and hold harmless TGI Friday’s Inc., and its franchisees and distributors, Meredith Xcelerated Marketing Corporation, Kobie Marketing, Inc., Promotional Resources Group, Inc., and their respective parents,
subsidiaries, affiliates, agents and agencies, and the officers, directors and employees of each of them, as well as Facebook, Instagram and Twitter (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of the prize, including, but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of entries (including but not limited to Sponsor’s failure to furnish an entry due to defect, delay or irregularity in conjunction with the purchase of food at any participating TGI FridaysSM restaurant, www.tgifridays.com or the FridaysSM Mobile App; usage of FridaysSM Mobile Pay mobile payment method, access to Fridays RewardsSM landing pages or www.tgifridays.com generally, recordation of the referral of a new member to the Fridays RewardsSM Program, recordation of the Instagram, Twitter or Facebook user name collection at https://Fridays10KGiveaway.com, or recordation of the Instagram or Twitter posts made using the prescribed hashtag (including but not limited to Sponsor’s inability to access such posts due to operation of the functionality of or filtering by Instagram/Twitter); or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, by entrant’s participation in the Promotion or receipt or use of the prize. If for any reason an entrant’s entry is confirmed to have been erroneously deleted, lost, not recorded/credited to an entrant, or otherwise destroyed or corrupted, entrant’s sole remedy is another Giveaway Entry, if feasible; and if commercially not feasible for any reason, as determined by Sponsor in its sole discretion, Sponsor shall have no liability to entrant.

14. Disputes: Entrant agrees that: (a) decisions by Sponsor on all matters related to the Giveaway are final; however, any and all disputes, claims and
causes of action arising out of or connected with this Promotion or the award of the prize shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Northern District of Texas; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Promotion, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.

15. Promotion Winner’s List: Winner’s List (first name, last initial and city/state of residence of Winners) will only be available after confirmation of the winner is complete. To request a winner’s list, send a self-addressed, stamped envelope to: FRIDAYS REWARDS℠ GIVEAWAY WINNERS REQUEST, P.O. BOX 412, TENAFLY, NJ 07670, to be received by November 21, 2016.